

Inform Magazine celebrates the diverse individuals and organizations that cultivate Virginia’s rich culture of architecture and design. By provoking dialogue about design, we inspire curiosity about the designed spaces we inhabit.

Inform lies at the intersection of designers and clients. Advertisers and partners reach decision makers in both camps. **Contact Jody Cranford at jcranford@aiava.org or (800) 818-0289 ext. 101 to learn more.**

ADVERTISING

Promote your products, projects, and services to our sophisticated audience of designers and design enthusiasts. Advertisements may rotate throughout all interior pages, or specific placements may be requested.

1 month	\$475
3 months	\$1,069
6 months	\$2,138

PARTNER CONTENT

Position yourself as an expert by sharing your business insights, analysis, and research. Amplify your brand voice through premium front-page positioning and our robust social media presence. If desired, you can further target your audience by selecting a secondary niche category for your content.

1 month	\$750
3 months	\$1688
6 months	\$3375

Only one available per month.
May run up to 3 non-con-secutive pieces in a 12-month period. Content and images subject to approval.

Advertisers and partners provide all advertising, content and images.

ADVERTISING SPECIFICATIONS

A single, 300 x 300 pixel static JPG or PNG that displays all images and copy with one external click-through URL. All advertisements with a white background must have a border.

Additional design service fees may apply for any ads not web ready. External links may launch in a new window.

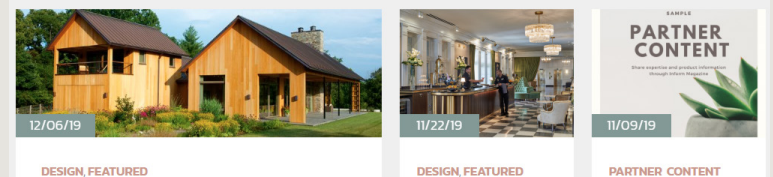
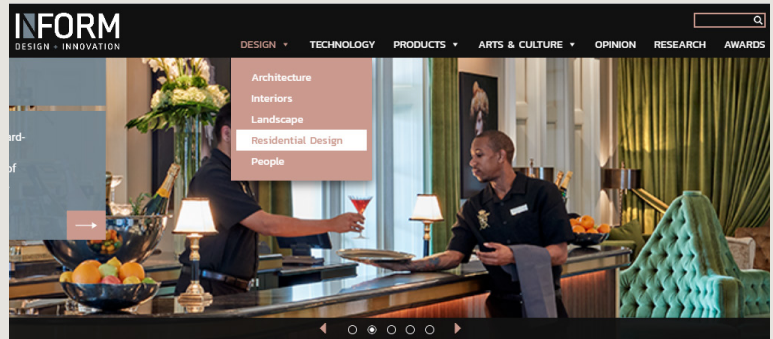
DEADLINES

Ad reservations are due by the 20th of the month prior to start. Ad materials are due by the 25th of each month. Provide materials to Jody Cranford at jcranford@aiava.org.

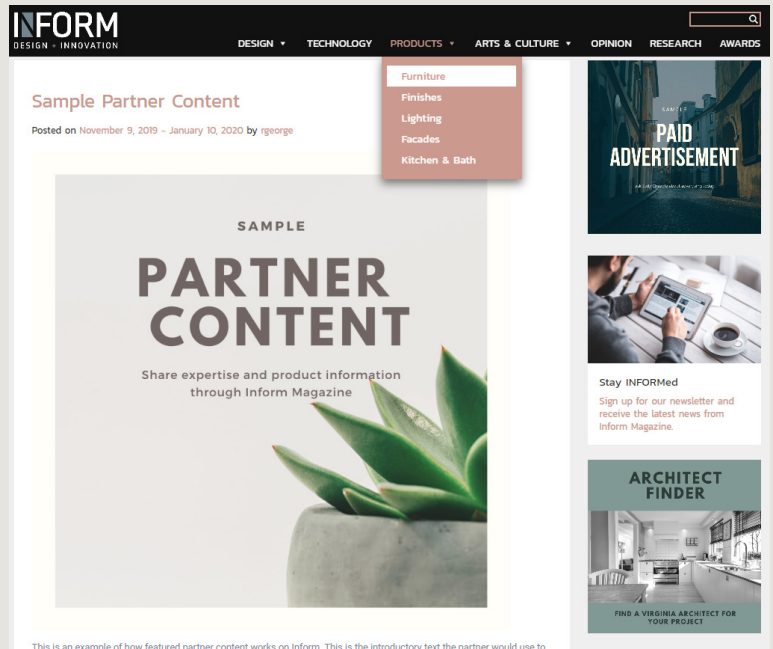
DISCOUNTS & BILLING

10% discount to AIA Virginia Members, Allied Members and sponsors. 15% discount for qualified ad agencies. Ads will be invoiced at the beginning of the scheduled run date.

FRONT PAGE



INTERIOR PAGE



PARTNER CONTENT

Partner will provide high-quality, non-commercial content that would be valuable to our audience, as well as at least one 600 x 600 pixel static JPG or PNG image and up to 1000 words of text, suggested headline, suggested teaser (about 30 words, author byline, and all image credits). Featured image will be scaled for front page placement and will appear full size in post. Partner may provide more than one external URL. Content will be subject to approval and may be edited.

Content will be identified as Partner Content. Partner may provide up to 10 key words and a secondary niche category, if desired.

Inform Magazine may deploy social media posts linking to Partner Content.